

PALOMAR

LOS ANGELES | WESTWOOD

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HOTEL PALOMAR LOS ANGELES, WESTWOOD A Kimpton Hotel Design Statement

Location, History & Concept:

Set amidst the iconic luxury high rises along Los Angeles' Wilshire corridor and adjacent to the art deco era Westwood Village, Hotel Palomar pairs the modern aesthetic of today with the opulence and glamour of old Hollywood. A palette in high contrast with accents of ice blue and lipstick red create drama while touches of glass and polished chrome add sparkle and energy.

Entry/Registration:

As home to Hollywood's gala movie premieres, Westwood evokes the glamour of the 1930's and serves as the perfect backdrop for the Hotel Palomar. Guests enter on a rich wenge and white oak chevron patterned wood floor that creates a dramatic exclamation point under chocolate custom carpets with carved cream-colored leaves. An over scaled decorative bronze mirror running the length of the lobby reflects the stunning ceiling height rouge colored fireplace and lobby beyond. Backlit patterned glass panels lead guests to the macassar ebony and platinum leaf registration desk.

Lobby/ Lounge:

The grand rouge marble fireplace is the focal point of the space and draws the eye towards the gracefully curved seating areas. The shimmer of dramatic suspended acrylic panels lead guests to another inviting curved sectional. Warm platinum walls envelop the space while a soft palette of taupe, chocolate, and French gray fabrics host the richness of macassar ebony and dark wenge millwork. Red lacquer walls, reminiscent of the lips of Hollywood sweethearts, draw guests into the elevator lobby and up to the guestrooms above.

Elevator & Guestroom Corridor:

Guests are transported from the lobby to the guest rooms in elevator cabs clad in red glass and wenge paneling. Stepping out of the elevator, guests meander down the corridor. Cream-colored walls provide a crisp contrast to the rich chocolate star patterned carpet. Repeating the richness of finishes found in the lobby, guestroom doors are surrounded with macassar ebony veneers.

Guestrooms & Suites:

The guestrooms evoke the comfort and opulence of penthouse flats overlooking Wilshire Boulevard and Beverly Hills beyond. It is here that the alluring lipstick color makes an encore appearance with the bathroom door and stylish lacquered bedside table. Soft pearl colored walls set a backdrop for a magnificent limed ebony headboard. Crisp white linens are topped with cut velvet damask shams and a striking plush ice blue velvet bolster pillow. The piece de resistance is a luscious black faux fur throw at the end of the bed. Polished chrome accents throughout the room give a twinkling effect, while faux snakeskin upholstered panels on the TV chest add an unexpected touch of the exotic. The elegant lines of the chaise lounge, a fainting couch, summon guests to kick up their feet and enjoy the cityscape views.

Prefunction/Meeting Rooms/ Ballroom:

A spacious prefunction area leads to the ballroom and adjacent boardroom. Subtle snakeskin inspired walls provide an unexpected yet neutral backdrop perfect for any event.

6th Floor:

A neutral palette and access to the adjacent business center provides convenient and flexible space for many different functions in the hotel's four Hospitality Suites.

Pool:

Dramatic red lacquered walls appointed with artwork lead guests to the pool area where artisanal hanging lantern sconces on red painted walls provide a fun lounging atmosphere. Textiles in cream, chocolate and lime accent luxurious seating areas comprised of tightly woven chocolate resin and invite guests to lounge in style.

Restaurant:

In its first days, Wilshire Boulevard intersected fields of barley. Over the years, these fields materialized into an unmistakable cosmopolitan skyline, and Wilshire Boulevard became one of the world's most well known thoroughfares. Hotel Palomar Los Angeles' restaurant, Blvd 16, pays homage to the organic and agricultural roots of the site's past with a seamless blend into the glamour and sophistication of Wilshire Boulevard today.

A red wall of glass mosaic tiles serves as a beacon to passersby. This fractured sunset is pierced by a series of wooden boxes offering a small glimpse of the spirits flowing inside.

Walls in the color of sun-kissed wheat are paired with bronzed mirror and intricate upholstered panels. This elegant texture intersects with wood slats that line the soffits, emphasizing the shift in ceiling height and adding interest above eye level.

Stylized oak branches grow up the face of the honed chocolate marble bar. A Café Forest marble top gives the effect of looking through the foliage to the clear skies above. The wooden boxes seen at the entry wall pierce through to the inside bar wall adding a connection to bustling Wilshire Boulevard beyond.

Banquettes upholstered in supple cream and milk chocolate leathers contrast with the dark wenge floors. Curved sectionals surrounded with a translucent portiere provide an intimate dining experience for guests while retaining the feeling of openness throughout the restaurant.

Scope: 268 Guestrooms and Suites, Public Areas (lobby reception, pool, outdoor living room, fitness center, ballroom, boardroom, meeting room), Blvd 16 Restaurant

The Hotel Palomar Los Angeles is situated in the heart of Los Angeles' thriving Westwood neighborhood, at 10740 Wilshire Blvd. For more information visit www.hotelpalomar-LAwestwood.com.

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ABOUT HOTEL PALOMAR

Hotel Palomar is a sophisticated boutique hotel that draws inspiration from the world of art to make each guest's stay relaxing and indulgent. Film, music, visual art, architecture, fashion, dance and literature are the basis for Hotel Palomar's uniquely elegant and stimulating style.

ABOUT KIMPTON

San Francisco-based Kimpton Hotels & Restaurants is the first and leading collection of boutique hotels throughout the United States and Canada. Founded by Bill Kimpton in 1981, privately held Kimpton offers services and design elements focused on care, comfort, style, flavor and fun. Every Kimpton hotel reflects the energy, personality and pulse of its location, history and architectural style. Each property features personalized guest services, comforting in-room amenities, specialty rooms and suites, and provides a range of exciting culinary experiences through affiliated top-rated destination chef-driven restaurants. Kimpton takes pride in its commitment to social responsibility and leads the hospitality industry in ecological practices through its innovative EarthCare programs. In addition, Kimpton demonstrates a unique dedication to its female guests with the Women InTouch program, offering comfortable and safe environments, in-room fitness and wellness options as well as the company's unique "Forgot It, We've Got It" honor bar, providing essentials that women travelers may have forgotten at home. Among the company's newest properties are the Hotel Palomar Arlington at Waterview, which opened in the community of Rosslyn, VA in November 2007, and the Hotel Monaco in Alexandria, VA, which opened in January 2008. Additional projects are underway New York, Philadelphia, Baltimore and Florida. For more information, please visit www.KimptonHotels.com or call 1-800-KIMPTON.